



ECHIC 2019 Conference

Humanities and the Arts Creative Industries and Cultural Democracy

**Athens, 4-5 April
The Byzantine Museum**

**In collaboration with
The University of the Peloponnese**



**Under the aegis of
The Hellenic Ministry of Culture and Sports**

**Also supported by
The University of Navarra- ICS**



**ics
Universidad
de Navarra**

Institute for Culture and Society

Conference Programme

Thursday, April 4

9:00 Registration (all day)

*For the optional tour to the Acropolis on Saturday 6 April, please register at the desk by Thursday 6:00 p.m..

9:30 Conference Welcome and Introduction

Athanasios Katsis, Rector, University of the Peloponnese
Angeliki Spiropoulou, University of the Peloponnese /Research Fellow
SAS- University of London

10:00-12:00 Opening Address

Myrsini Zorba, Minister of Culture and Sports

Greetings and Reflections on Research and Funding Policy for the Humanities

Patricia Kyprianidou, Secretary General for Research and Technology-
Hellenic Ministry of Education
George Moschovis, Deputy Head of the Representation of the European
Commission in Greece

Keynote address

Rick Rylance, Vice-Chancellor for Research and Dean of the School of
Advanced Study (SAS)- University of London
The Creative Economy and New Challenges for Humanities Research

Discussion

Chair: Angeliki Spiropoulou

12:00- 12:30 Coffee break

12:30 - 13:45 Panel 1 HERA-Humanities in the Research Area

Chair: Silvana Collela, University of Macerata, Chair of ECHIC

Joanna Sofaer (Southampton University)
*Linking Humanities Research and the Creative Industries. Case studies from
the Humanities in the European Research Area (HERA) scheme*

Tony Whyton (Birmingham University)
A Vision for Impact: Reflections on the HERA JRP 2009-2018

Wojciech Sowa (National Science Centre- Poland, Chair of HERA)
*Learning from Past for the Future? Humanities in the European Research
Area*

- 13:45 – 15:15** **Lunch break** (own arrangements)
- 15:15 – 16:45** **Panel 2 CULTURAL POLICY AND CULTURAL DEMOCRACY**
- Chair:* Neil Forbes, University of Coventry
- Eirini Komninou (Hellenic Ministry of Culture & Sports)
EU Creative Europe Programme and its Local Dimension
- Emily McGiffin (IASH, Edinburgh University)
Cultural Democracy in the Rural Sphere: The Role of Artist Residency Programmes
- Owen G. Parry (IASH, Edinburgh University)
'The Performance Hangout'
- Zoe Hope Bulaitis (Manchester University)
Impact in and of the Academic Humanities: Lessons We Might Learn from a History of Public Museum Policy
- 16:45 – 17:15** **Coffee Break**
- 17:15 – 18:45** **Panel 3 DIGITAL HUMANITIES AND THE ARTS**
- Chair:* Alex Hansen, University of Navarra
- Elena Lagoudi (Hellenic National Documentation Centre)
The National Documentation Centre's Contribution to Humanistic Research in the Arts: from Documentation to Aggregation
- Andrea Penso (VUB – Free University of Brussels)
The Italian Reception of the English Novel. A Digital Inquiry on Eighteenth-Century Literary Journalism
- Project Presentations:
- Maria Xesternou (University of the Peloponnese)
Pedagogical values of Digital Arts and Humanities Applied in EU Funded Research
- Panos Konstantopoulos (Athens University of Economics)
Supporting Digital Humanities and Arts: Formal Education and Digital Infrastructure
- 18:45 – 20:00** **ECHIC Annual General Assembly**
- 20:30 – 11:00** **Conference Dinner** (optional—for registered participants).

Friday, April 5

9:40 Registration (all day)

10:00 – 12:00 Panel 4 CREATIVE INDUSTRIES & SOCIETY

Chair: Isak Hammar, University of Lund

Jung-Hwa Kim (Seoul National University; IASH, Edinburgh University)
with Jeoungeun Kim (SPACE Magazine) & Meeyoung Kim (Busan
Development Institute)

*The Industrialisation of Pleasure Gardens and Paradise: The Emergence of
Roof Gardens at Department Stores in Korea during the 1930s*

Richard Hayes (Waterford Institute of Technology, Ireland)
Culture and Resistance: The Creative Industries and The Neoliberal State

Tünde Varga (The Hungarian University of Fine Arts)
Creative Industries and Urbanism: A Road to Hell for The Underprivileged?

Guy Stevenson (Goldsmiths College, London; IASH, Edinburgh University)
The Tyranny of Cool: Orthodoxy, Heresy & The 1960s Counterculture

12:00 – 13:00 Keynote Project Presentation

Max Saunders, King's College, University of London, Co-Director of the
Centre for Life-Writing Research

Lisa Gee, King's College- University of London

Alisa Miller, King's College- University of London

*The Ego-Media Project: The Impact of New Media on Forms and Practices of
Self-Presentation*

(European Research Council Advanced Grant; King's College London's Centre for
Life-Writing Research)

Discussion

Chair: Silvana Collela

13:00 – 14:45 Break – Light Buffet Lunch

14:45 – 16:30

Panel 7 CREATIVE INDUSTRIES & HERITAGE

Chair: Barbara Törnquist-Plewa, University of Lund

Monica Tsiliberti (Hellenic Ministry of Culture)
Cultural and Creative Industries in Greece

Harikleia Brecolaki (National Hellenic Research Foundation)
The Institute of Historical Research in Athens (NHRF): Research Themes and Major Projects on Cultural Heritage and Humanities

Project Presentations:

Angela Antoniou (University of the Peloponnese)
Bringing ancient art to the digital era, or a little story to tell...

Nikoletta Karitsioti with Angelos Admitis & Nikos Frangakis (National Technical University of Athens)
PLUGGY: Plug Into Cultural Heritage

Antonis Kargas with Maria Vayanou & George Loumos (Culture PC)
ΠΙΣΕΤΟ Project: Developing Storytelling Games to Expand Museum's Role as Social Places

16:30 – 17:00

Coffee Break

17:00 – 19:00

Panel 8 ART, HUMANITIES, COMMUNITY

Chair: Angeliki Spiropoulou

Project Presentations:

Federico Pagello (University of Bologna)
DETECT: Detecting Transcultural Identity in European Popular Crime Narratives

Alexandra Emirza (HIGGS)
ArtsTogether Project: Integrating Migrant Children at Schools through Artistic Expression (HIGGS/ University of the Peloponnese)

Katarzyna Piriankov, Artist
Utopian Futurism of A Dying Village: Staro Zhelezare Street Art Festival

Mia Funk, Artist
The Creative Process Project

Aemilia Papaphilippou, Artist
*Chess Continuum: Reoccupying the Ancient Agora of Athens and Other
Stories on Connectedness*

Stéphanie Smadja (Paris VII- Denis Diderot University)
and Séverine Legros (Dancer)
Research-Creation : Inner Speech and Dance

19:00 **End of Conference**

19:00 – 19:30 **Farewell Drink**

Saturday, April 6

10:30- 14:30 **(Optional)** A four- hour guided tour to the Acropolis and the Acropolis
Museum, with a short break in-between. Registration required on 4 April
at the Registration Desk.

Advisory Committee

Angelos Antonopoulos, Professor, Dean of Athens School of Fine Art

Panos Charalambous, Professor, Rector of Athens School of Fine Art

Silvana Collela, Professor, University of Macherata; Chair of ECHIC

Christos Kardaras, Professor, Dean of School of Arts, University of the Peloponnese

Vassiliki Lalagianni, Professor, University of the Peloponnese

Antonis Liakos, Professor Emeritus, University of Athens

Miltos Logiadis, Professor, Ionian University; Artistic Director of Athens Concert Hall

Angeliki Spiropoulou, Associate Professor, University of the Peloponnese/Research Fellow
SAS-University of London

Asterios Tsiaras, Professor, Vice-Rector of the University of the Peloponnese

Organising Committee

Angeliki Spiropoulou, University of the Peloponnese/University of London-SAS (Chair)

Yalena Kleidara, University of the Peloponnese

Katerina Leoudi, University of the Peloponnese

Athina Linardatou, University of the Peloponnese

Tina Stanota, University of the Peloponnese

Assimina Xyla, University of the Peloponnese